

## **FOR IMMEDIATE RELEASE**

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## **LegalWills.ca Announces Unique Funeral Planning Service**

Ottawa, Ontario, October 18, 2002 – LegalWills.ca has launched the latest in a portfolio of services that allow their members to communicate their parting wishes to friends and loved ones after they have passed away. The “MyFuneral” service allows members to document their funeral wishes by answering a series of comprehensive questions related to the style, cost and format of their own funeral arrangements. They can even specify their preferences regarding organ donation. These wishes can then be printed for safe keeping, or stored on the secure LegalWills.ca server. The member then designates specific friends and/or family members as “Keyholders”, who are each assigned a unique password. Only after the member passes away can the information be accessed.

“There are a number of good reasons to pre-arrange your own funeral” explains CEO Tim Hewson. “First of all, it is a thoughtful and considerate gesture for your loved ones who would otherwise be faced with a battery of questions and options at a time when they are least capable of dealing with them. You may have discussed in general terms with your family whether you would rather be buried or cremated. However, even if you have made your basic wishes known, did you share your views on who you would like to be present, or did you specify any readings or music that you feel would be appropriate at your service? And what guarantee do you have that your wishes will be remembered or communicated when the time is right?”

Hewson goes on to explain: “By stating your preferences for your funeral arrangements you will be able to control costs. Should it be a final fitting tribute to your life on Earth, or should it be a modest affair as you feel that the money could be better spent if it were passed on to a charity or to your family? The decisions that will be left to the organizers of your funeral will require them to make tradeoffs on price against worthiness, and these difficult decisions will be made at a time of great loss. There have been cases of those in the funeral industry preying on the emotional frailties of people who have suffered a loss in order to up-sell products or services.”

The MyFuneral service is currently available free of charge at [LegalWills.ca](http://LegalWills.ca).

## About LegalWills.ca

LegalWills.ca is a privately owned corporation established in Ontario, Canada, providing online services which span the globe. By using a unique "Member-Keyholder" model, combined with the latest in secure encryption technologies, LegalWills.ca allows its members to document, maintain and communicate their parting wishes in a very easy, secure, convenient and cost-effective manner. This includes legal documents such as Wills, Power of Attorney, Living Wills, funeral plans, online memorials, last messages, medical health care directives, estate planning and other advance directives. All legal documents and wishes are created, stored and maintained by members online, in a completely private and secure manner, accessible only to designated friends or family members when the time is right, and from anywhere in the world. LegalWills.ca is an independent organization, not tied to a funeral home or law firm, and does not provide legal advice or counsel.

For more information about the unique portfolio of estate planning services offered by LegalWills.ca, including the Canadian Legal Will service, visit [www.legalwills.ca](http://www.legalwills.ca) or contact [media@legalwills.ca](mailto:media@legalwills.ca).